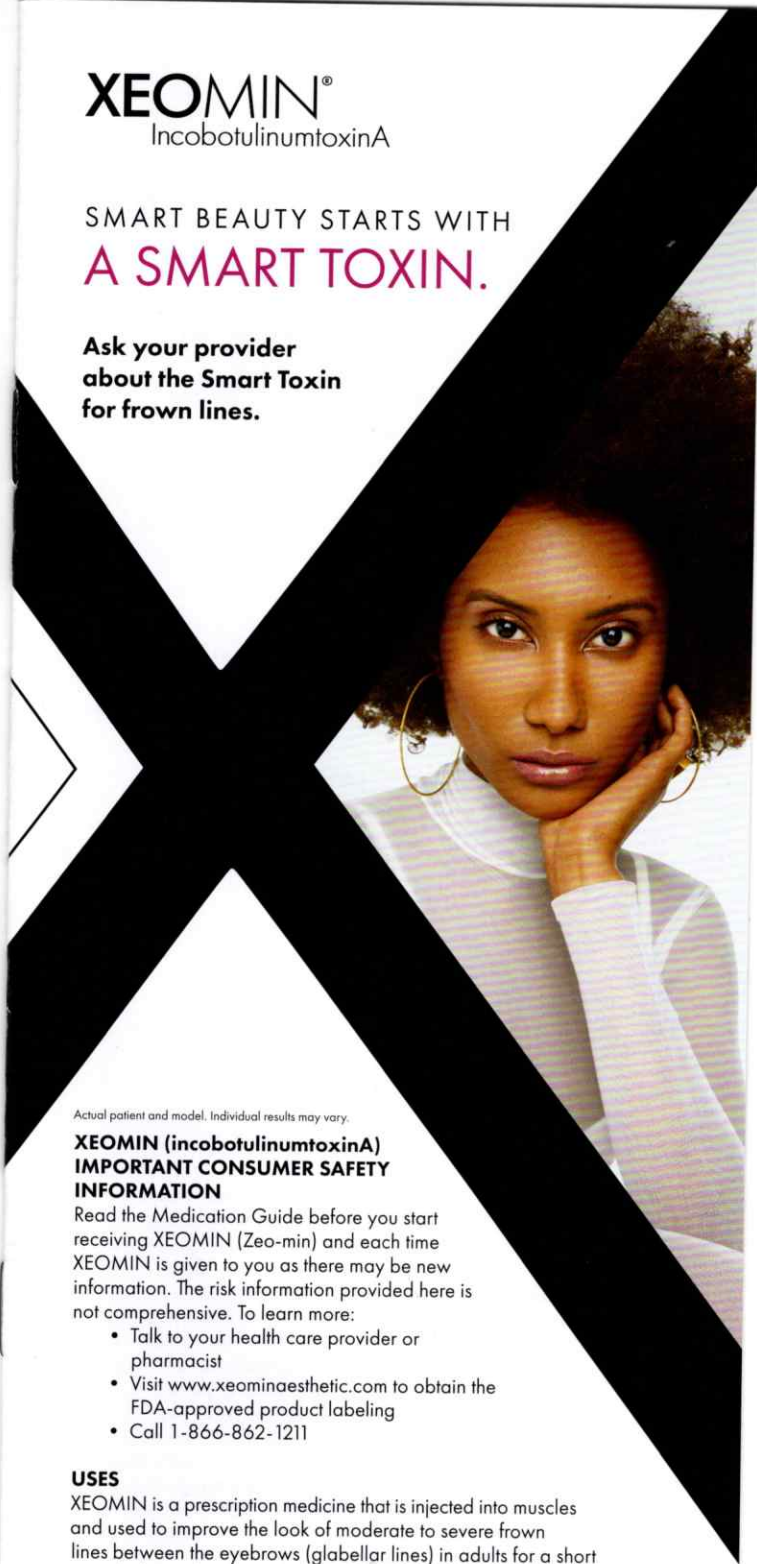


**XEOMIN**<sup>®</sup>  
IncobotulinumtoxinA

SMART BEAUTY STARTS WITH  
**A SMART TOXIN.**

**Ask your provider  
about the Smart Toxin  
for frown lines.**



Actual patient and model. Individual results may vary.

**XEOMIN (incobotulinumtoxinA)  
IMPORTANT CONSUMER SAFETY  
INFORMATION**

Read the Medication Guide before you start receiving XEOMIN (Zeo-min) and each time XEOMIN is given to you as there may be new information. The risk information provided here is not comprehensive. To learn more:

- Talk to your health care provider or pharmacist
- Visit [www.xeominaesthetic.com](http://www.xeominaesthetic.com) to obtain the FDA-approved product labeling
- Call 1-866-862-1211

**USES**

XEOMIN is a prescription medicine that is injected into muscles and used to improve the look of moderate to severe frown lines between the eyebrows (glabellar lines) in adults for a short period of time (temporary). It is not known if XEOMIN is safe and effective in children under 18 years of age.

Please see additional **Important Consumer Safety Information** on the following pages.

A LIFE WELL-LOVED DESERVES

## A FORMULA THAT'S WELL-MADE.

Xeomin® is pure for a reason. And the reason is you.

**Our temporary smoothing injection for frown lines is the first FDA-approved treatment that's double filtered to remove unnecessary proteins.\***

Other neurotoxins include the active component plus other proteins that aren't necessary for smoothing frown lines. Xeomin isolates the active component, leaving only what you need, treatment after treatment.\*

**XEOMIN®**  
IncobotulinumtoxinA



\*In clinical studies, no patients demonstrated a secondary lack of treatment response due to neutralizing antibodies. Head-to-head studies evaluating the relative risk of immunogenicity due to the presence or absence of complexing/unnecessary proteins have not been performed.

Actual patient and model. Individual results may vary.

**Please see Important Consumer Safety Information throughout and Full Prescribing Information including Medication Guide at [XeominAesthetic.com](http://XeominAesthetic.com).**

### WARNINGS

**XEOMIN may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems anytime (hours to weeks) after treatment with XEOMIN:**

- **Problems with swallowing, speaking, or breathing can happen within hours to weeks after an injection of XEOMIN** if the muscles that you use to breathe and swallow become weak. Death can happen as a complication if you have severe problems with swallowing or breathing after treatment with XEOMIN.
- People with certain breathing problems may need to use muscles in their neck to help them breathe and may be at greater risk for serious breathing problems with XEOMIN.

- Swallowing problems may last for several months, and during that time you may need a feeding tube to receive food and water. If swallowing problems are severe, food or liquids may go into your lungs. People who already have swallowing or breathing problems before receiving XEOMIN have the highest risk of getting these problems.
- **Spread of toxin effects.** In some cases, the effect of botulinum toxin may affect areas of the body away from the injection site and cause symptoms of a serious condition called botulism. The symptoms of botulism include: loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.





ANNA



AZIZA

\* Individual results may vary. Unretouched photos taken at maximum frown.

## WHAT TO EXPECT WITH YOUR XEOMIN<sup>®</sup> TREATMENT.

If you and your provider decide Xeomin is right for you:

- Treatment usually takes around 10 minutes
- You may be given a topical anesthetic or cold pack to reduce any discomfort
- Your provider injects Xeomin into the specific muscles in your forehead that cause frown lines
- Many patients may begin to see visible smoothing as early as 3 to 4 days after injection

**XEOMIN<sup>®</sup>**  
IncobotulinumtoxinA

**Please see Important Consumer Safety Information throughout and Full Prescribing Information including Medication Guide at [XeominAesthetic.com](http://XeominAesthetic.com).**

These symptoms can happen hours to weeks after you receive an injection of XEOMIN. These problems could make it unsafe for you to drive a car or do other dangerous activities.

**Do not use XEOMIN** if you are allergic to XEOMIN or any of the ingredients in XEOMIN (see the end of this Guide for a list of ingredients in XEOMIN), had an allergic reaction to any other botulinum toxin products such as rimabotulinumtoxinB (MYOBLOC<sup>®</sup>), onabotulinumtoxinA (BOTOX<sup>®</sup>, BOTOX<sup>®</sup> COSMETIC), or abobotulinumtoxinA (DYSPOUR<sup>®</sup>) or have a skin infection at the planned injection site.

**Before receiving XEOMIN, tell your doctor about all of your medical conditions, including if you:**

- have a disease that affects your muscles and nerves (such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis or Lambert-Eaton syndrome)

- have had any side effect from any other botulinum toxin in the past
- have a breathing problem such as asthma or emphysema
- have a history of swallowing problems or inhaling food or fluid into your lungs (aspiration)
- have bleeding problems
- have drooping eyelids
- have plans to have surgery
- have had surgery on your face
- are pregnant or plan to become pregnant. It is not known if XEOMIN can harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if XEOMIN passes into breast milk.

**Tell your doctor about** all of the medicines you take, including prescription and over-the-counter medicines, vitamins and herbal supplements.

**Talk to your doctor before you take any new medicines after you receive XEOMIN.**

**XEOMIN**<sup>®</sup>  
IncobotulinumtoxinA

"WHEN I FOUND OUT  
ABOUT AN INJECTION THAT'S  
DOUBLE-FILTERED WITHOUT  
UNNECESSARY PROTEINS,

**I MADE THE  
SWITCH AND  
NEVER LOOKED  
BACK."**

**ANNA, XEOMIN PATIENT**

Actual patient and model. Individual results may vary.



**Please see Important Consumer Safety Information throughout and Full Prescribing Information including Medication Guide at [XeominAesthetic.com](http://XeominAesthetic.com).**

Using XEOMIN with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received XEOMIN in the past.**

**Especially tell your doctor if you**

- have received any other botulinum toxin product in the last four months
- have received injections of botulinum toxin such as rimabotulinumtoxinB (MYOBLOC<sup>®</sup>), onabotulinumtoxinA (BOTOX<sup>®</sup>, BOTOX<sup>®</sup> COSMETIC) and abobotulinumtoxinA (DYSPORE<sup>®</sup>) in the past. Be sure your doctor knows exactly which product you received. The dose of XEOMIN may be different from other botulinum toxin products that you have received.
- have recently received an antibiotic by injection
- take muscle relaxants
- take an allergy or cold medicine
- take a sleep medicine

**Ask your doctor if you are not sure if your medicine is one that is listed above.**

Know the medicines you take. Keep a list of your medicines with you to show your doctor and pharmacist each time you get a new medicine.

#### **Possible Side Effects**

**XEOMIN can cause serious side effects that can be life threatening including allergic reactions.** Symptoms of an allergic reaction to XEOMIN may include: itching, rash, redness, swelling, wheezing, asthma symptoms, or dizziness or feeling faint. Tell your doctor or get medical help right away if you get wheezing or asthma symptoms, or if you get dizzy or faint.

**See "Warnings."**

**The most common side effect of XEOMIN in people with glabellar lines include:**

- headache

These are not all the possible side effects of XEOMIN. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

#### **General information about the safe and effective use of XEOMIN**

Medicines are sometimes prescribed for purposes other than those listed in a Medication Guide. You can ask your pharmacist or doctor for information about XEOMIN that is written for health professionals.

**Active Ingredient:** botulinum toxin type A

**Inactive Ingredients:** human albumin and sucrose



# XPERIENCE+™

BEAUTY WITH BENEFITS

Ask your provider how to become  
a Xperience+ member to get up  
to **\$200 off your treatment per year.**

Visit [XeominAesthetic.com](http://XeominAesthetic.com) for terms and conditions.

## XEOMIN®

IncobotulinumtoxinA

Ask your healthcare provider to learn if Xeomin is right  
for you, and visit [XeominAesthetic.com](http://XeominAesthetic.com) to learn more.

Please see **Important Consumer Safety Information**  
throughout and **Full Prescribing Information** including  
**Medication Guide** at [XeominAesthetic.com](http://XeominAesthetic.com).

**Follow us to learn more about the Smart Toxin**



 @XeominAesthetic

Beauty with Benefits is  
related to the program  
and not intended to  
imply efficacy.

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